

Mousa Aljabrah

Saudi Arabia with Transferable Iqama • +96279681622 / +966565912137 • mousa.aljabrah@gmail.com
<https://www.linkedin.com/in/mousaaljabrah/>

Aspiring Professional

A sincere and diligent professional with Bachelor's Degree in E-Marketing and social media from Middle East University Jordan. Holds sound networking & interpersonal skills with the skill to interact with people from diverse backgrounds and build lasting relationships and thorough knowledge of customer care, sales, marketing, administration and commercial operations. Skilled in exploring and developing new markets, appointing channel partners, brand promotion, new product launches, accelerating growth & achieving sales goals. Proficiency at grasping new concepts quickly & productively utilising the same; armed with a clear understanding of the market, with the ability and tact to devise innovative marketing solutions. Outstanding verbal and written communication skills coupled with good presentation skills. Self-motivated and goal-oriented with high flexibility, creativity, commitment, and optimism.

Skills Summary

Management:

Sales & Marketing
Relationship building
Business Planning
Event Photography
Contact Centers
New Business Development
Customer Relationship
Event Management

Excellence:

Entrepreneurship
Market Research
Customer Service
Event Management
Digital Marketing
Market Analysis & Research
Market Penetration
Management Reporting

Value-Added Leadership:

Leadership, Staffing
Training, Knowledge Transfer
Communication & Interpersonal
Analytical Skills, Critical Thinking
Presentation Skills
Working Under Pressure
Team Player, Time Management
Problem-Solving

Notable Highlights

- Gained an understanding of Varlik Makinain in Turkey to develop a full robotic packing system from (KUKA) and shrinking solutions.
- Increased productivity by attending various trainings, workshops and events in Jordan, Dubai, Saudi and Lebanon in, Metaverse and, Branding, media, Photo shooting,, Content creation, and digital marketing.

Career Progression

Commercial Assistant Administration

Astra Industrial Complex Co., Ltd "Astrachem" Shanghai – China

Sep 2019 – Aug 2021

Key Responsibilities:

- Provided administrative support for the operations of a business.
- Reduced errors by verifying facts about a particular vendor or manufacturer, to be followed with the arrangement of orders, documentation, shipping, and refund of tax.
- Led risk and compliance checks, investigations, reviews, or audits by spearheading a team of 5 members.
- Managed the process of investigating the reliability of an outsourced service provider, involving the risks associated with entrusting your business functions to them by outsourcing raw materials, machines, and spare parts with a full Due Diligence process.
- Improved the utilization of SAP throughout change-management and workshops, involving organizing
- Kaizen training, auditing factories working environment and proposing improvements plan in Saudi.

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■ Education & Credentials

Middle East University Jordan

2023

Bachelor's Degree in E-Marketing and social media

- Photographer at the graduation ceremony.
- Member of the Administrative Board of the Driving Club.
- E-commerce, trade, and digital currencies Workshop 2021.
- IREX Global Solutions Competition.
- Head of the founding team of the Leadership and Innovation Center.
- Event organizer for the Middle East University students about trading and cryptocurrencies with Mr Mueen Al-Qatamin Trading, Entrepreneurship and Digital Currencies event at the Center for Innovation and Entrepreneurship, Middle East University.
- Assisted students with ideas to start up their companies and to find them local and international investors by leading the Intrapreneurship of Creativity and Innovation team at middle east university in Jordan.
- Empowering youth with parties with independent elections Jordan Commission.
- A graduation project on the impact of social media on the consumer's purchasing decision.

Mananer Academy

2021

Diploma of Education, Photography

Personal Information

- **Nationality:** Jordan
- **Date of Birth:** 07th November 1999
- **Marital Status:** Single
- **Language:** English and Arabic